

EXHIBIT B

The University of Texas Health Science Center at Houston

Specifications for previously printed samples for university magazine bid package

Printing specifications for previously printed samples

Magazine or brochure samples

A minimum of three (3) different previously printed magazine or brochure samples printed by the printing vendor bidding on the university magazine project must be submitted with the university magazine estimates. The samples should be representative of the printing and binding quality of the printing vendor. Specifications include:

Minimum finished, folded size 8" w x 10" h

Minimum number of pages 24 text pages + cover

Stocks

1 sample must be printed on Cover: Premium no. 1 coated sheet, white, 80 lb, 92 lb or 100 lb cover, gloss, dull or silk finish
Text: Premium no. 1 coated sheet, white, 80 lb, 92 lb or 100 lb text, gloss, dull or silk finish

1 sample must be printed on Cover: Printer's No. 2 house sheet, coated, white, 80 lb, 92 lb or 100 lb cover, gloss, dull or silk finish
Text: Printer's No. 2 house sheet, coated, white, 80 lb, 92 lb or 100 lb cover, gloss, dull or silk finish

Minimum inks 5/5, 4 cp + spot gloss varnish, bleeds all sides, heavy ink coverage, fine line and type reverses, full page images. Samples can have more than 5 inks per sheet side.

Bindery Submitted samples must be saddle-stitched